



THEC

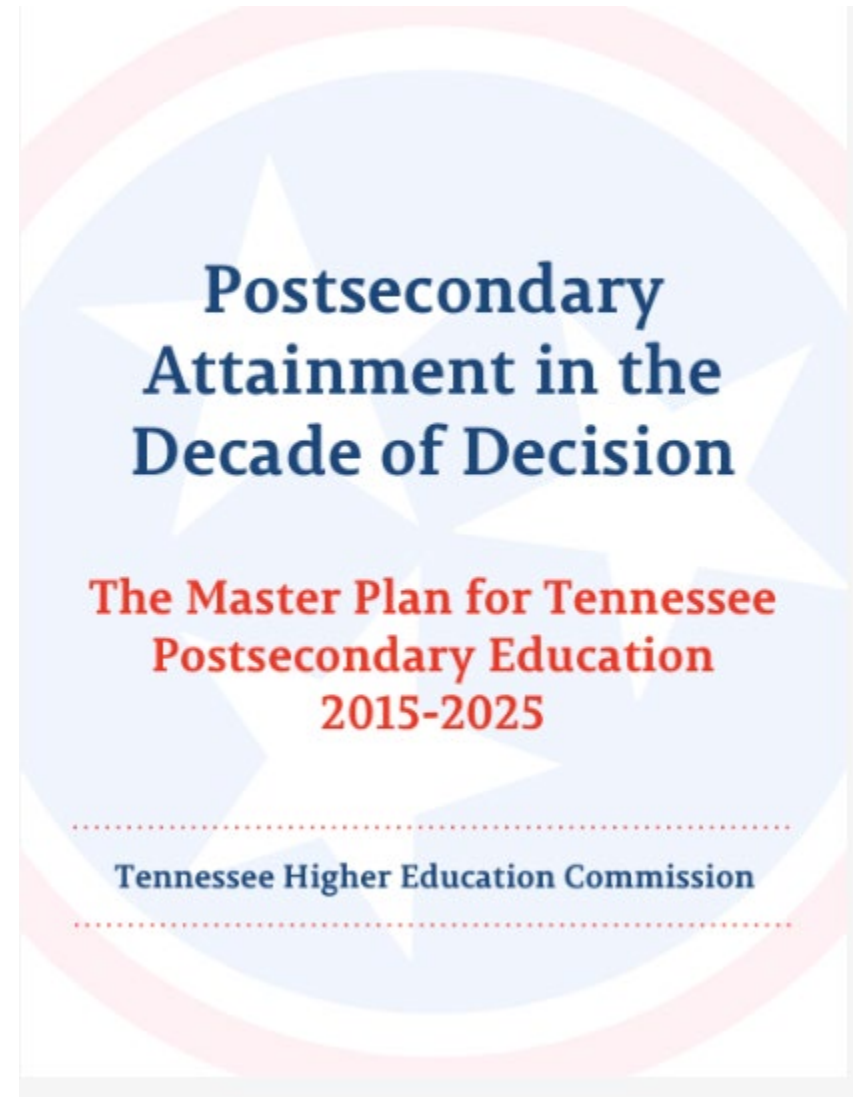
**TENNESSEE HIGHER
EDUCATION COMMISSION**

College Going & AdviseTN

August 15, 2024

Higher Education Master Plan

- Increase educational attainment
- Engage state institutions, governing boards, and key stakeholders
- Facilitate regional cooperation and alignment
- Provisions to include:
 - State economic development, workforce development, and research needs
 - Increase degree production within the state's capacity
 - Use institutional mission differentiation to minimize redundancies and realize efficiencies
 - Establish incarcerated individuals as a focus population



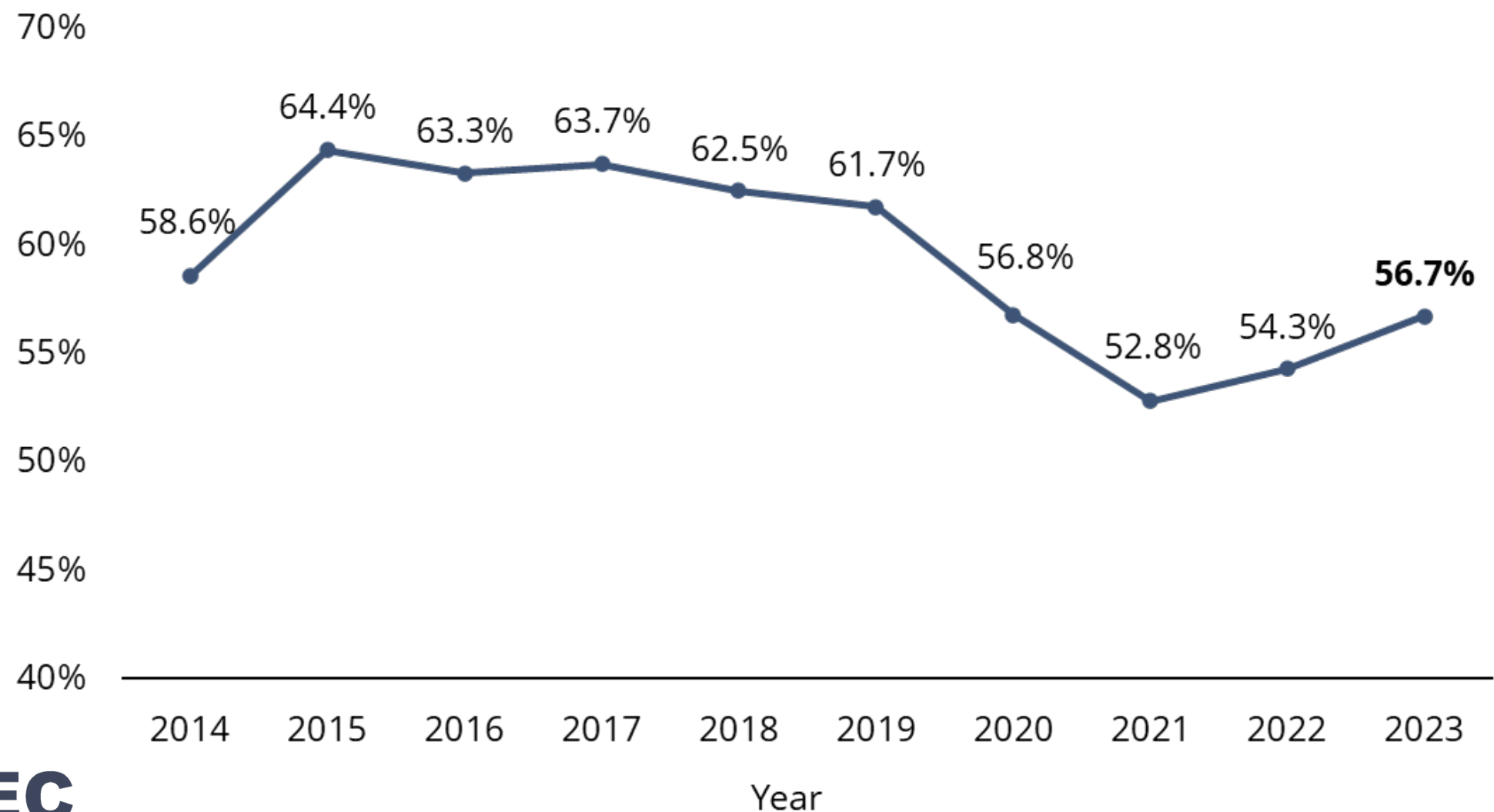
College-Going Rate, Class of 2023

TN Dept. of
Education

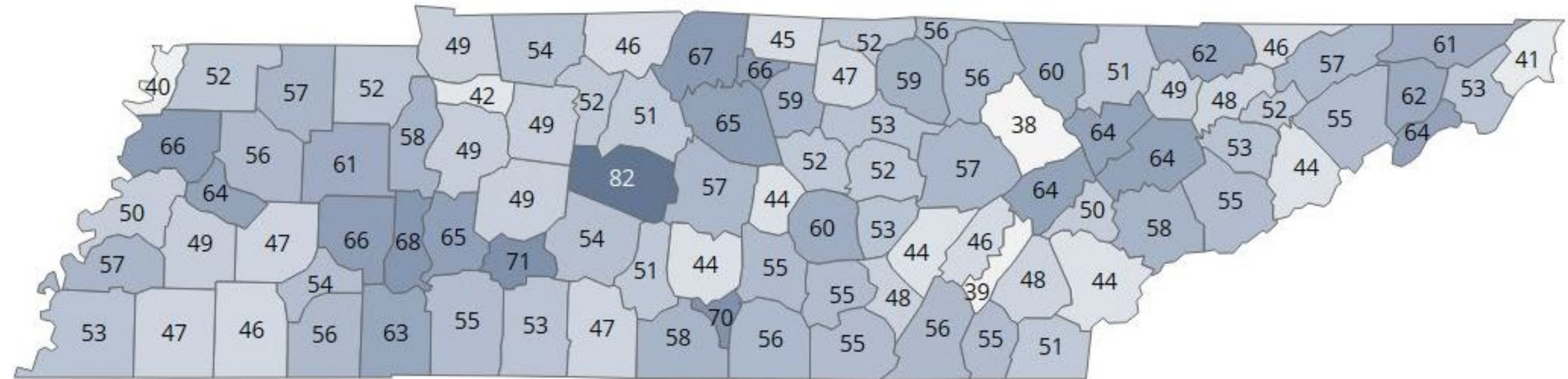
THEC Student
Information
System, National
Student
Clearinghouse

CGR =
Postsecondary
Enrolled ÷
HS Graduates

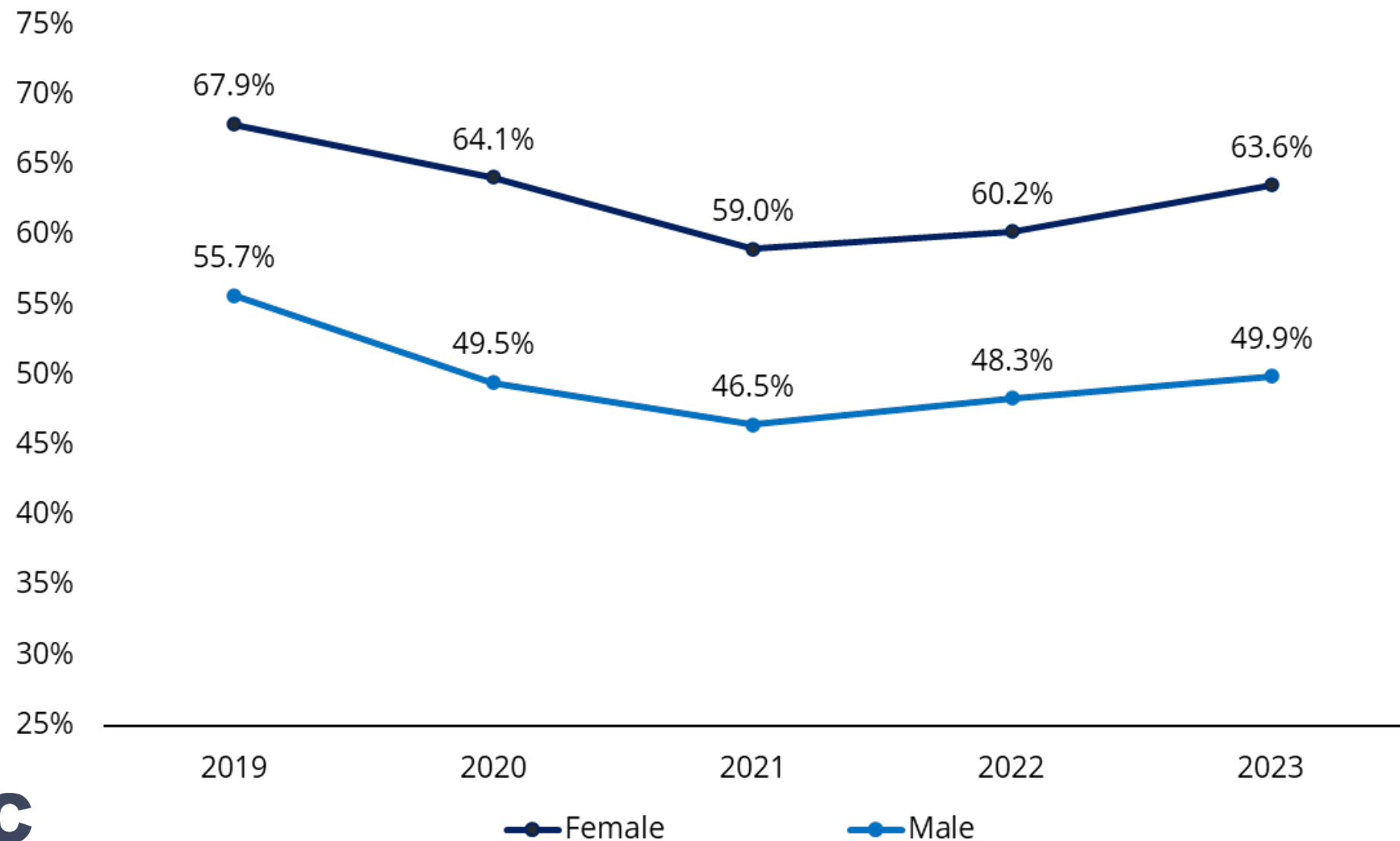
CGR Increases Again



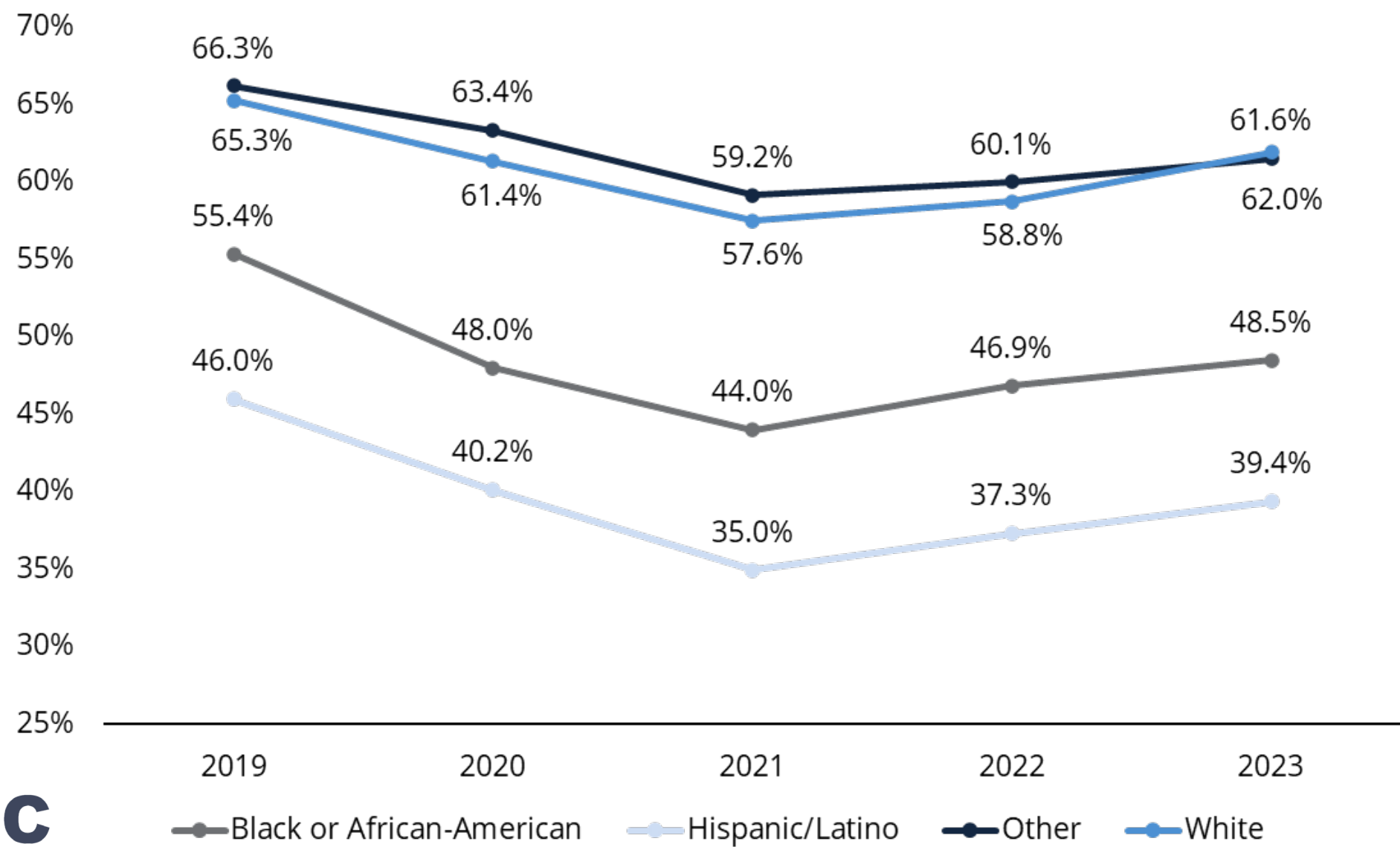
College-Going Rate Disparities Across Tennessee



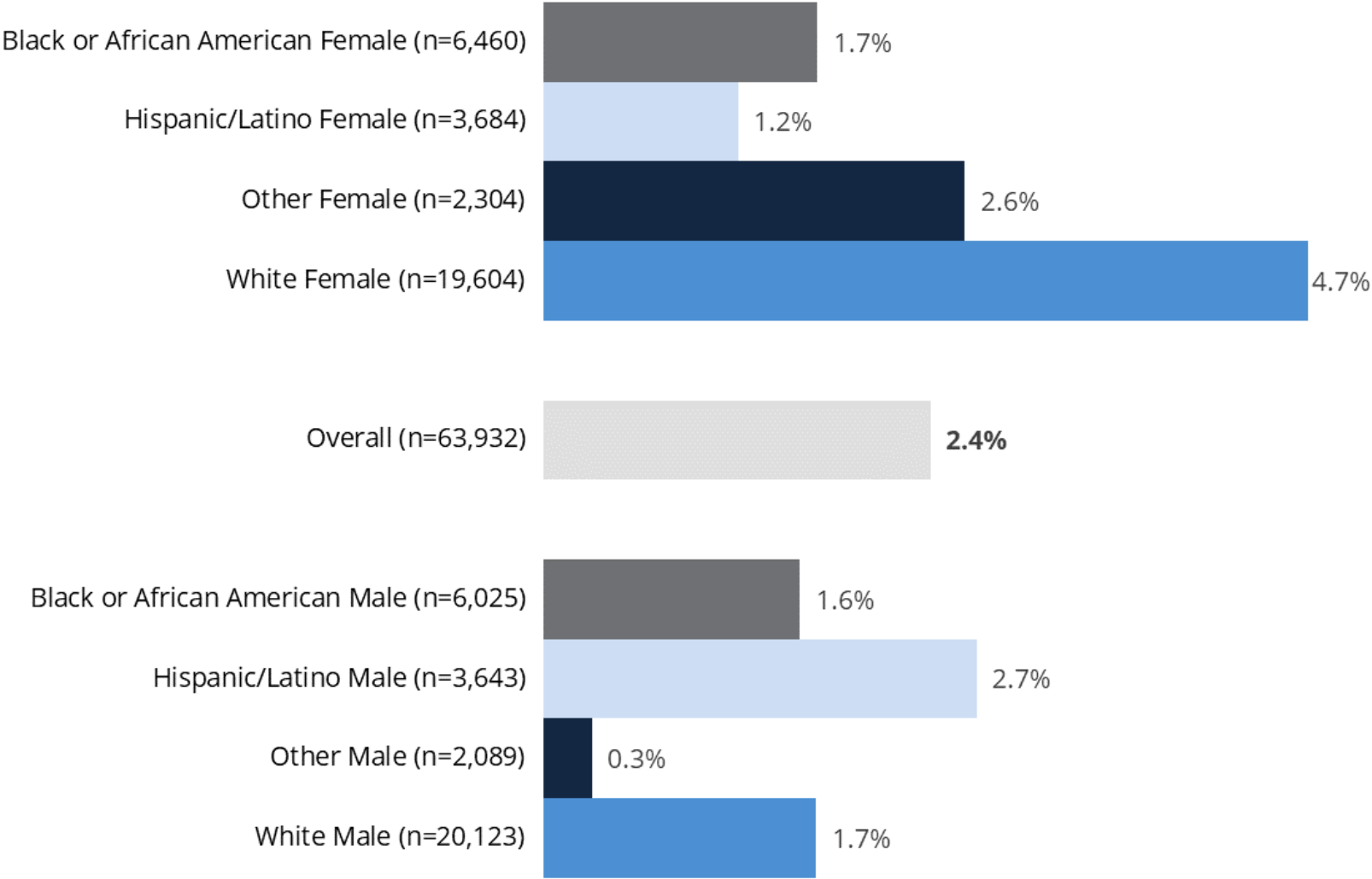
Gender Gaps in CGR Grow



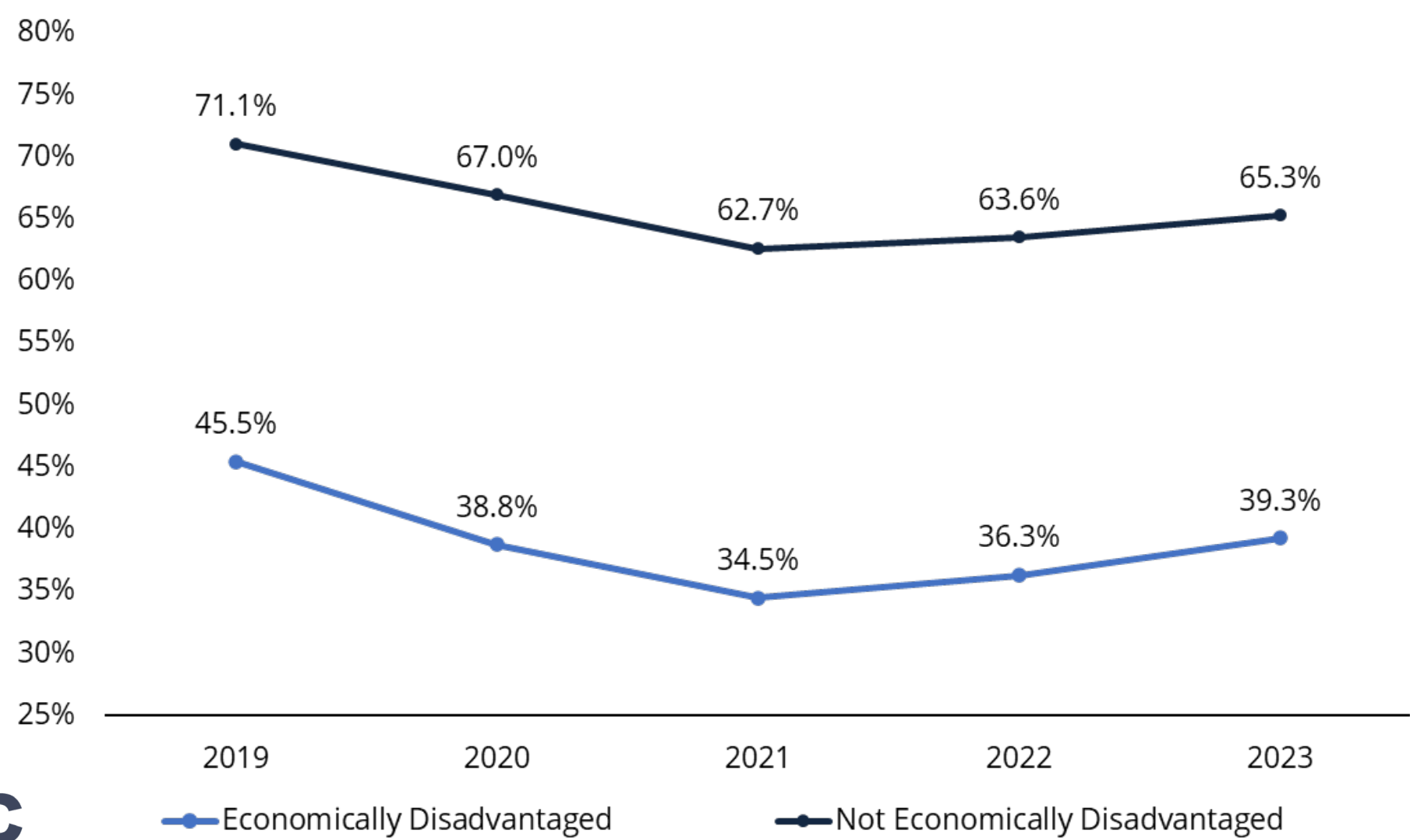
CGR Disparities by Race/Ethnicity Grow



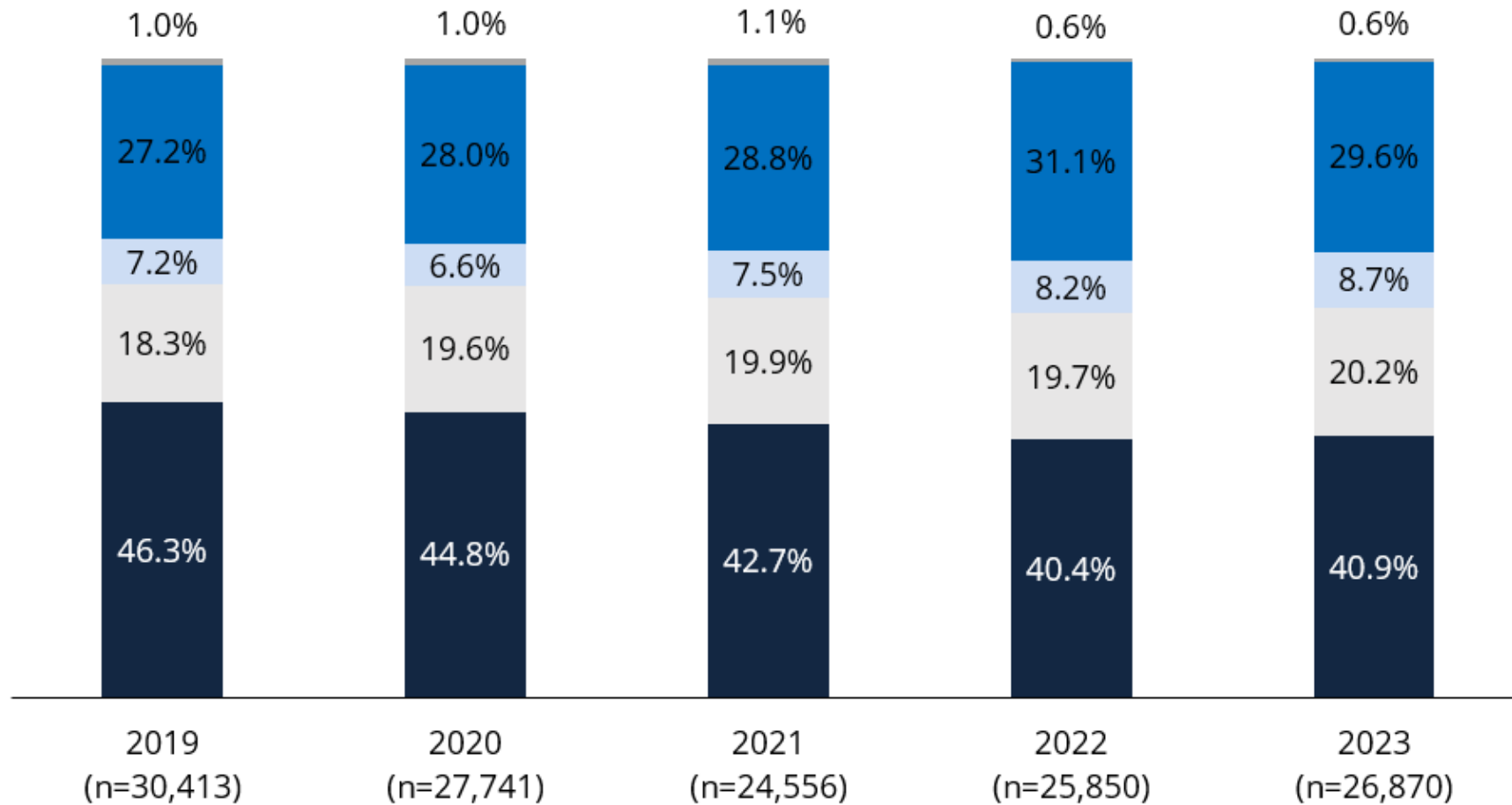
Class of 2023 Gains Show Disparate Growth



CGR Gaps Narrowing for Low-Income



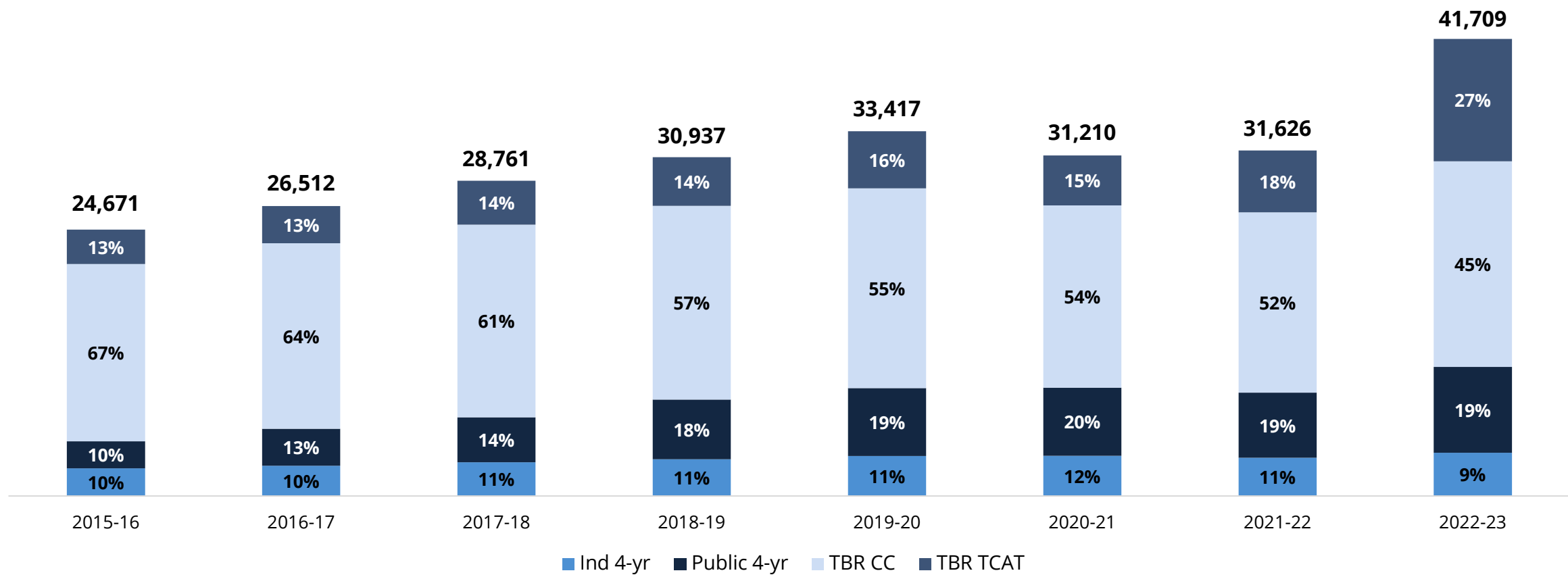
HS Grad Enrollment in TN Colleges



■ TBR Community Colleges ■ UT Universities ■ TCATs ■ Locally Governed Institutions ■ Two or More Sectors

Dual Enrollment Increasing

Dual Enrollment Grant Participants

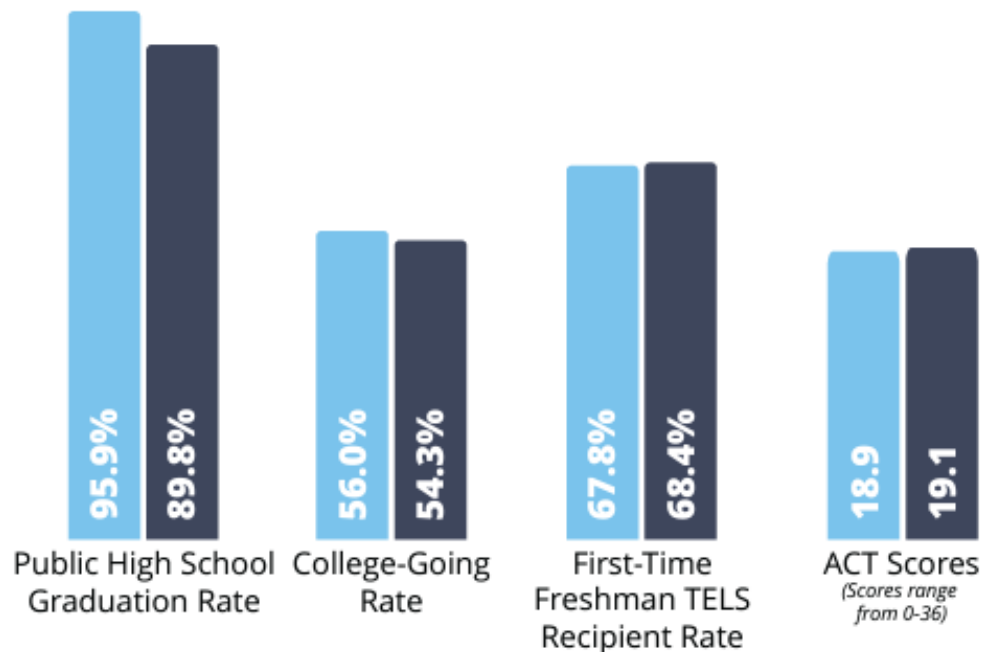


2024 Higher Education County Profile

Lincoln County

Community Education Snapshot

● County ● Tennessee



Education Attainment Rate (age 25-64)	County	TN
Adults with HS+	88.0%	90.0%
Adults with Some College, No Degree	15.6%	20.8%
Adults with Associate or higher	29.2%	38.8%
Adults with Bachelor's or higher	19.9%	30.6%

Socioeconomic Profile	County	TN
Share of Population in Poverty	11.1%	14.3%
Unemployment Rate	2.9%	3.3%
Population Ages 25-64	17,892	3,590,290
Rate of Population Growth (2021-2023)	0.8%	1.6%
Population Projections (2023-2033)	2.9%	7.0%
Median Household Income	\$57,455	\$58,516

Top Colleges Selected by 2022 High School Graduates

1. Motlow State Community College - 59
2. Middle Tennessee State University, TCAT Pulaski - 16
3. TCAT Shelbyville - 13
4. UT Southern - 12
5. UT Chattanooga - 10



high school seniors in the 2021-22 school year received a Dual Enrollment Grant at a public college or university. 59.2% of those students enrolled in public postsecondary in the 2022-23 school year.

Tennessee Education Lottery Scholarship Recipients

Scholarship	Recipients
HOPE Scholarship	227
HOPE with GAMS	26
HOPE with Aspire	70
Dual Enrollment Grant	267
HOPE Foster Care Grant	-
Non-Traditional HOPE Scholarship	<10
Wilder-Naifeh Technical Skills Grant	98
Total Amount Awarded	\$2,185,776



8

schools participated in Path to College, which provides resources and information to students, building a college-going culture in their schools.

90.7%

filed the FAFSA in 2022-23 as compared to **78.4%** overall in Tennessee.

Note: Overall filing rate for the 2022-23 FAFSA.

56.0%

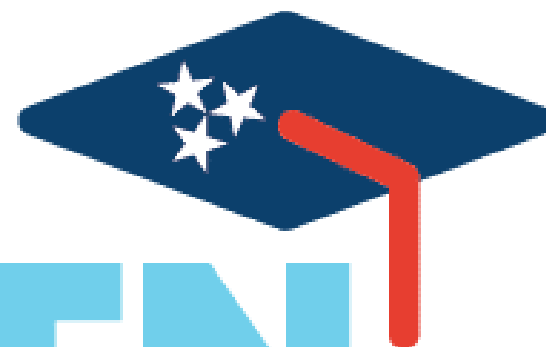
of the class of 2022 enrolled in the county enrolled in college immediately following high school, compared to **56.1%** of the class of 2017.

17

additional students must enroll in college to increase the college-going rate by **5 percentage points**.

26.5

financial aid outreach hours spent in 2022-23 with **261** attendees. An additional 23 hours were invested statewide serving an additional 693 Tennesseans.



ADVISETN

ADVISE. ASSIST. ACHIEVE.





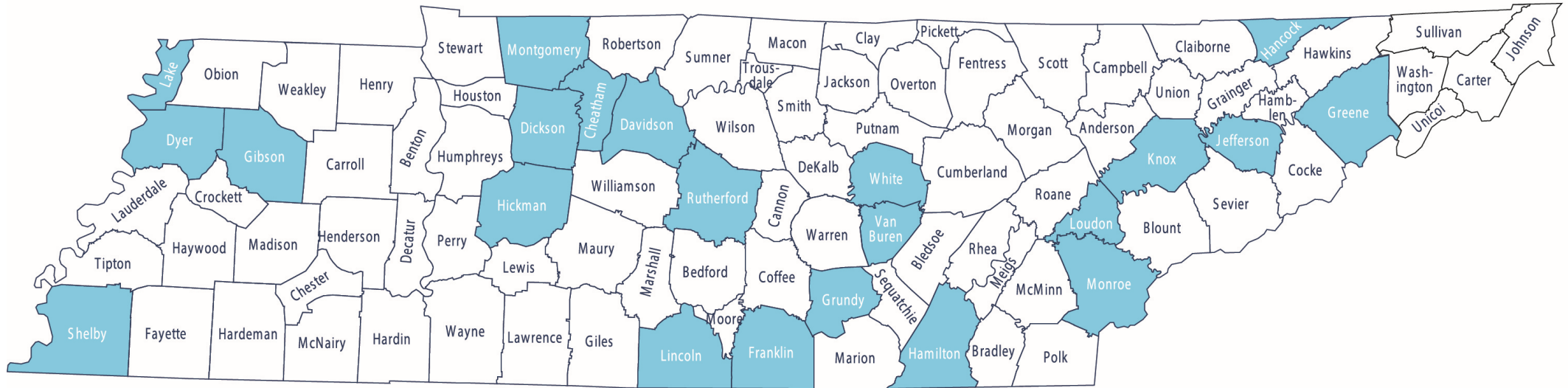
Advise TN is a college advising and capacity building program administered by THEC/TSAC's College Access and Success Division.

Provides a full- time college advisor to 27 high schools across the state.

Advisors work with juniors and seniors at each school to provide one-on-one college advising.

Partner schools were selected through competitive application process. Each school selected for the program had a college-going rate below the state average (62.5%) when they applied.

Schools and Counties Served by Advise TN



High Schools

- Austin East High School • Brainerd High School • Cheatham County High School • Chuckey-Doak High School
- Dickson County High School • Dyer County High School • East Hickman High School
- Franklin County High School • Fulton High School • Grundy County High School* • Hancock County High School*
- Hickman County High School • Humboldt Jr & Sr High School • Hunters Lane High School • Jefferson County High School
- Kenwood High School • Lake County High School* • La Vergne High School • Lenoir City High School • Lincoln County High School
- Mitchell High School • North Greene High School • Northwest High School • Overton High School • Sequoyah High School
- Van Buren County High School • White County High School

*These high schools are located in counties identified as economically distressed by the Appalachian Regional Commission (ARC).



Tennessee Students

Statistics Behind:

89.8% graduated high school in 2022

57.6% went on to college in 2022

32.3% of students in 2016 cohort graduated college in 6 years

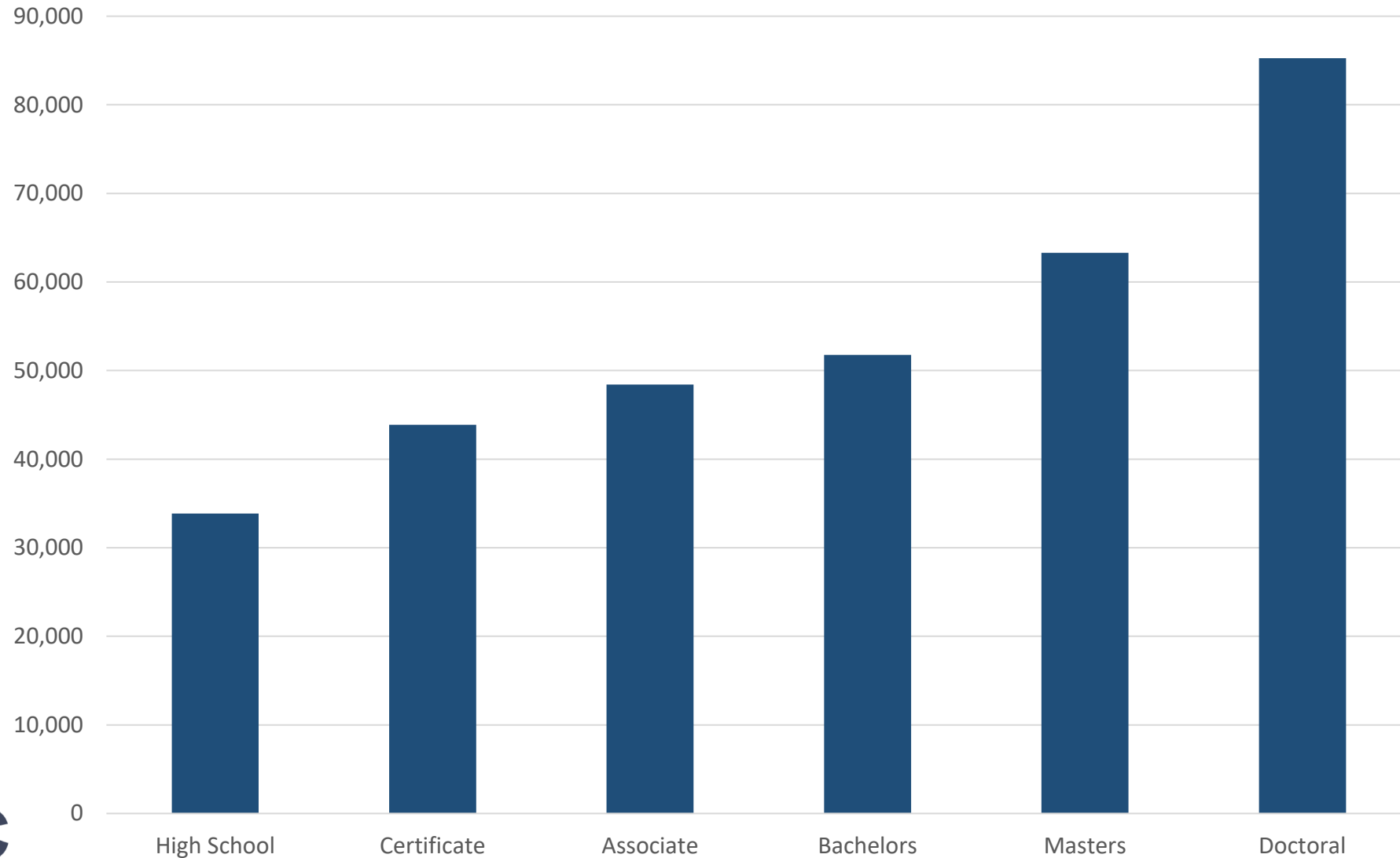
Reasons For:

Higher education leads to:

- Economic mobility
- Community engagement
- Quality of life

And more!

College = Higher Income



Wage by Degree
Completers –
Summer 2022
Analysis by THEC
using P20 Connect
Degree
Completers and
Wage Outcomes

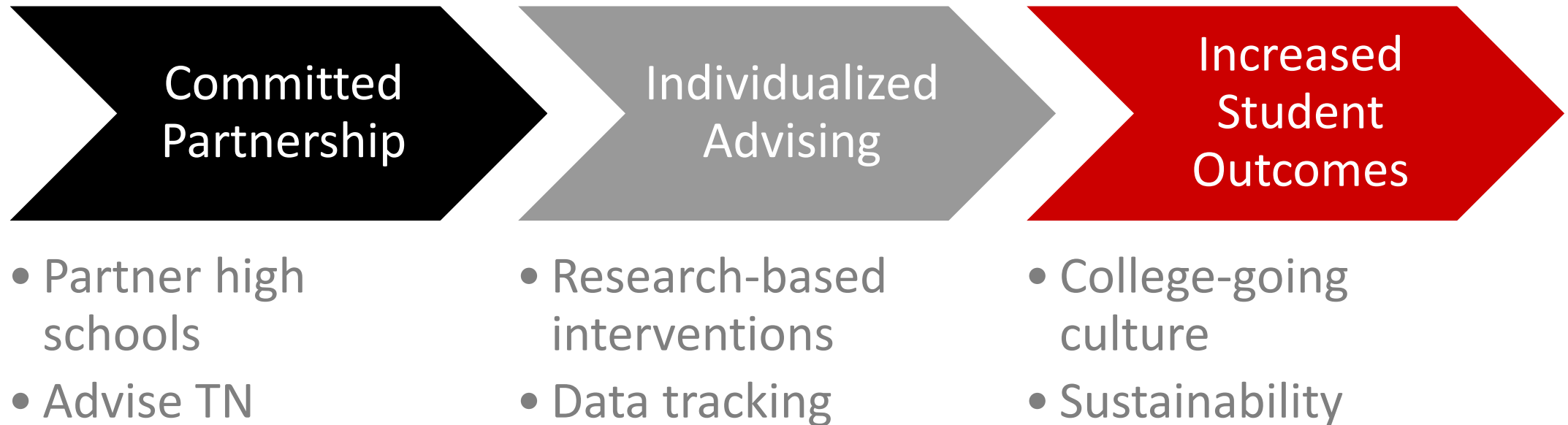
College Aspirations

- More than 9 in 10 Americans say that having at least one credential is valuable
- 73% of ACT-tested, low-income HS graduates aspire to earn a postsecondary degree or credential

Gallup/Lumina Foundation, "The State of Higher Education: 2024." Retrieved from <http://https://www.luminafoundation.org/resource/the-state-of-higher-education-2024/>

ACT, & National Council for Community and Education Partnerships [NCCEP]. (2019). *The condition of college & career readiness 2019*.

Theory of Change



Building a College-Going Culture

Primary focus is on one-on-one college advising for junior and senior students

Support the senior counselors in their work

Inform faculty and staff of college-going processes and provide professional development opportunities

Fully embedded in both the work and the culture of the school

Emphasis on Student Advising Needs

- **Seniors divided by low, medium, and high college advising needs.**
 - Low: 1-2 sessions
 - Medium: 3-4 sessions
 - High: 5+ sessions
- **Considering factors include:**
 - First generation college student
 - Extremely low or high ACT scores
 - G.P.A.
 - Dual Enrollment credit
 - College applications submitted
 - FAFSA completion

Advise TN Program Services

- One-on-one postsecondary advising
- Career assessment and advising
- College selection and application assistance
- Tennessee Promise application assistance
- FAFSA application assistance
- Scholarship application assistance
- Financial aid literacy
- FAFSA verification assistance
- Summer melt interventions
- Financial Aid Workshops and Postsecondary planning workshops for students and families
- Participation in Path to College Events (College Application Month, TN FAFSA Frenzy, College Planning Night, College Signing Day)



Program Metrics Measured

Post-Secondary Planning Session

College Application

Tennessee Promise Application

FAFSA Completion

Summer Melt Outreach

Formal Study on Advise TN

Study currently being done by Dr. Taylor Odle and Isabel McMullen with the University of Wisconsin-Madison

Looked into:

- Advise TN impact on college enrollment
- Whether effects vary by students' gender and race/ethnicity or by high schools' Title 1 status or locale
- What mechanisms seem to work, such as advising intensity and modality

Early Research Shows It Is Working!

Advise TN significantly increased college enrollment

- Raised college-going rate at partner schools by **6 percent** (2.9 percentage points)
- Recovered **roughly 1,250 students** from the Classes of 2017-2021 who otherwise likely would not have enrolled
- While Advise TN benefitted all students, the effects are especially pronounced **amongst Hispanic, female, and rural** student populations

College Enrollment



College-Going Rates among Students at AdviseTN and
non-AdviseTN Schools Over Time



Early Research Shows It Is Working!

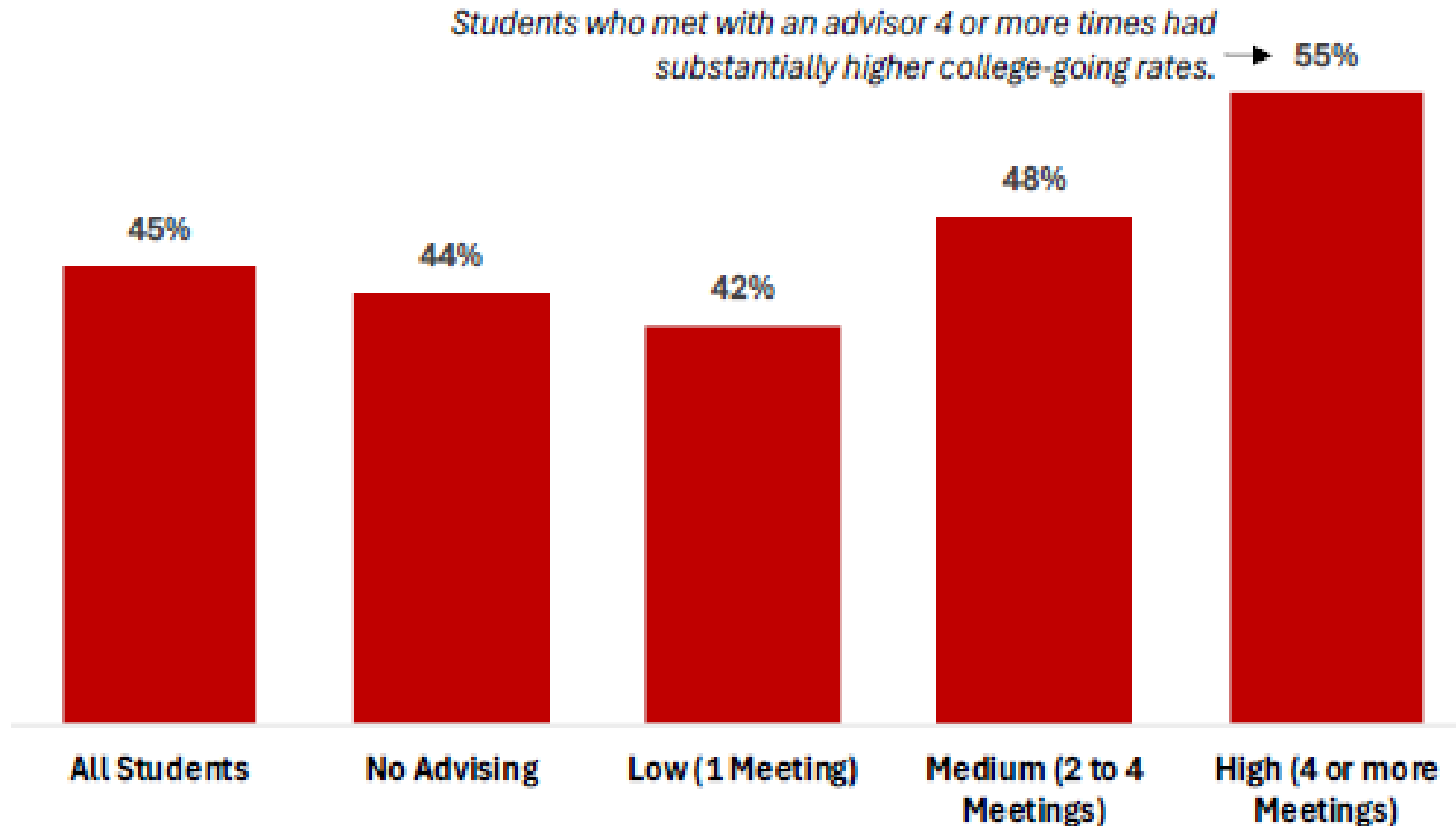
Advise TN effects are consistently larger when students receive increased engagement

- Students who met with an advisor at least 4 times during their senior year were more likely to enroll than those who met less frequently



Advising Intensity

College-Going Rates among Students at AdviseTN Schools, by Advising Intensity (2019-2021)



Early Research Shows It Is Working!

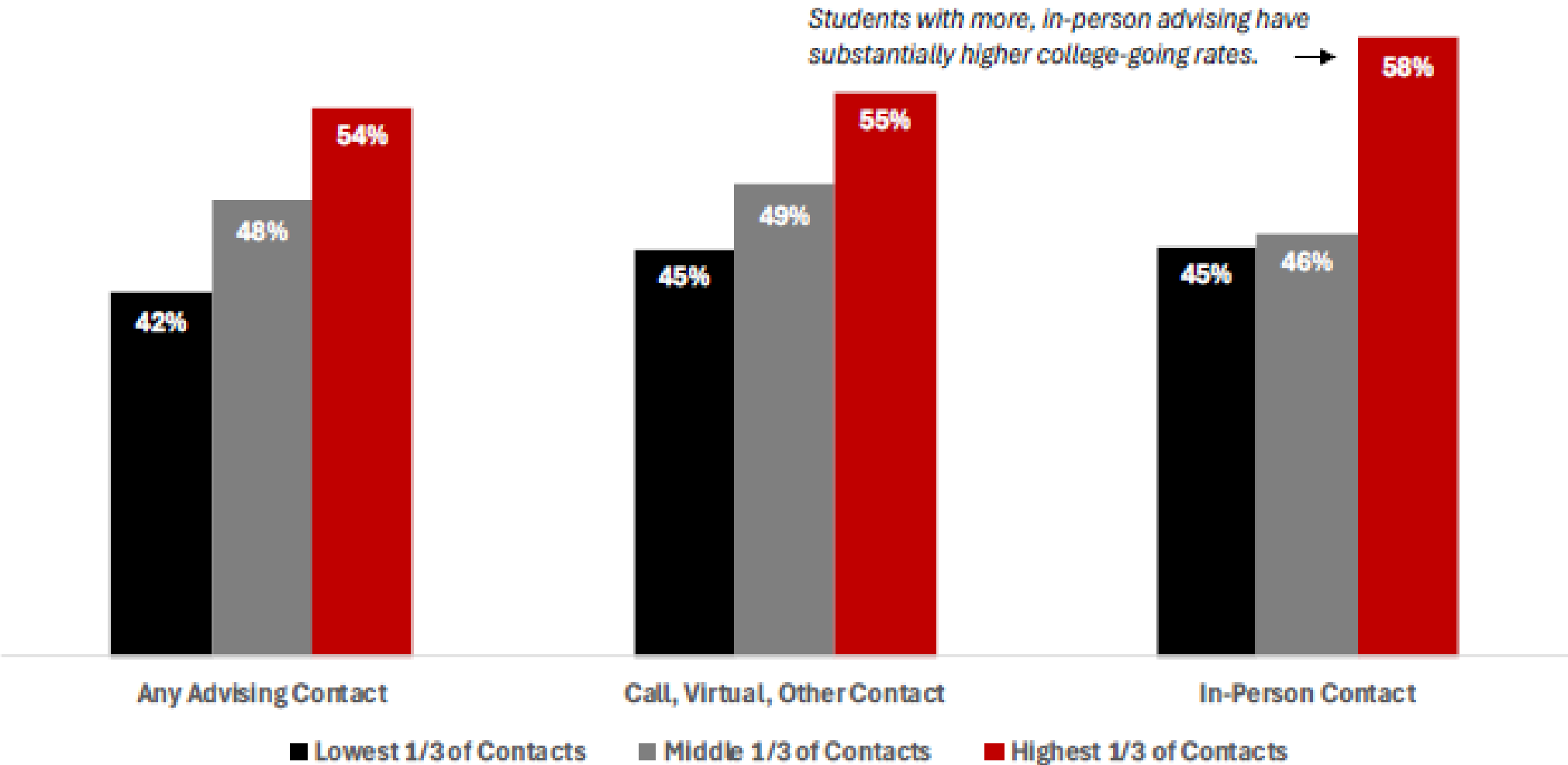
Advise TN effects are consistently larger when students receive in-person engagement

- Students who met with an advisor in person were more likely to enroll than those who met virtually or had other forms of engagement

Advising Modality



College-Going Rates among Students at AdviseTN Schools,
by Advising Type and Intensity (2019-2021)



... And the Students Agree









Dr. Victoria Harpool

Phone: 615-218-1230

Email: Victoria.harpool@tn.gov

Sarah Ligas

Phone: 615-426-6275

Email: sarah.ligas@tn.gov